adamance fruits of common sense

A range of fruit purées that's full of good common sense



CATALOG 2023





ISN'T THIS PAPER A LITTLE YELLOW? THAT'S <u>BECAUSE IT IS</u>

PARTLY MADE FROM
THE WASTE OF JUICED
CITRUS FRUIT.









because they respect nature, the people who work with them – but, most especially, because of their delicious ripe flavor that you will be proud to include in your creations!

hefs, artisans and Valrhona employees have worked together to dive deep into the world of fruit.
We have discovered sectors that are rich in flavor and expertise, full of passionate people.

Yet we have also seen practices which don't respect people or nature, supply chains which aren't always open and honest, and a race for quantity over quality, leaving flavor by the wayside.

This is why we decided to act to protect fruits' future and flavor over the long term – and the future of its workers too. To us, it's simply good common sense.

The Adamance team







For openness and honesty that works for you

It's simple – we want you to know everything about the fruits we use, so you can tell their stories to your customers. At Adamance, all our fruit can be traced right back to the producer. Take our blackcurrants, for example. They aren't just blackcurrants, they are Blackdown and Andorine blackcurrants grown by Florent Baillard on a plot of land with High Environmental Value certification in Mercueil.





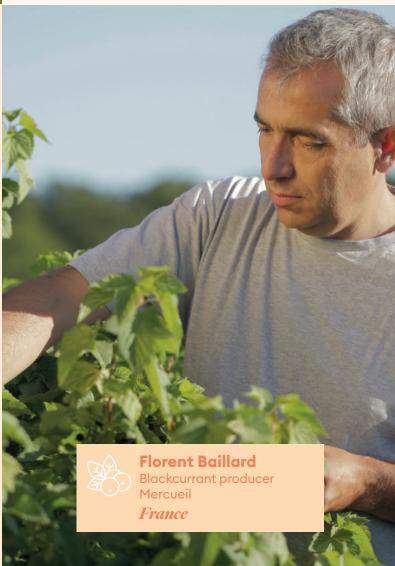


For people and for the earth

Our partner farmers are true collaborators, so we make sure that they are working in good conditions.

We collaborate with them to implement carefully considered practices as part of an agroecological approach. For example, we work with expert farmers who are able to treat their crops with outside agents less often, so they can produce fruit like our pesticide residue-free* lemons, apricots, peaches, coconuts and pears.









So that we can create things with you

Every day, we work to reinvent how fruit is used and to enhance its taste in gastronomy (in cooking, ice cream-making, pastry-making, chocolate-making and mixology, among others). A good example of this is our intense moussel

What we want most of all is that you feel proud and happy to use these recipes and talk about them to your customers!



Reinvent fruit pastries using our recipe tool at: adamance.com



For 100% fruit purées

Our purées are made of nothing but fruit. We want them to be just as delicious as nice, ripe produce picked from the tree or bush. That's why we chose our IGP Syracuse lemons, harvested exclusively from January to March - "Primo Fiore", as they say over there - to make sure the flavor is at its most powerful. And to keep the taste and color of the fruit we use, with zero additives in our purées, we use a unique technical process, which is performed quickly at low temperatures, without oxygen.





A RANGE OF FROZEN FRUIT PURÉES THAT'S FULL OF GOOD COMMON SENSE



Why stop at lemon cake?

SEE OUR FIRST BOOKLET DEDICATED TO ADAMANCE **TECHNIQUES & RECIPES FOR EVERYTHING YOU NEED TO KNOW** ABOUT TRAVEL-FRIENDLY CAKES.





Because the only "right" recipe is the one that works for you.

Adamance is here to help you with specially designed resources. Check out our very first recipe booklet.

What does the booklet give you?

Intense fruit flavors you perhaps wouldn't expect in a cake, beautiful colors and textures, and options for using nine different fruits. You will also learn new techniques that you can mix and match.



Ask your sales rep for your Adamance booklet and start shaking up your travel-friendly cakes!

Fantastico & Femminello Bergamot Purée



1KG: 42893



Calabria: a unique bergamot-growing terroir

It is no accident that bergamots are only cultivated in the province of Reggio Calabria. This is the best place for the fruit to ripen. Fabio and his wife Carméla own 15 hectares of orchards, which are harvested between October and February to extract an essential oil and high-quality juice.







We bave not used chemicals in our orchards for over 10 years and our bergamots are all the better for it.

> Bergamot producer Fabio Trunfio at his family business



NEW

Bergamots cultivated using agroecology principles

Fabio uses water from his own well to grow his fruit, so he can improve his water supply's efficiency with micro-irrigation techniques. These pesticide-free orchards are nourished using organic fertilizer and benefit from special protection by leguminous plants, which capture nitrogen to give it back to the plant. These are all good examples of agroecology in action.







Discover why bergamot from the province of Reggio Calabria is so high-quality.

Ben Tre Calamansi Purée

NEW



1KG:43759

100% fruit



Calamansi from Vietnam

Our Ben Tre calamansi are grown by Anh Tan in Phong Dien, a region renowned for cultivating this fruit. The fertile soil is ideal for a variety of crops, from calamansi to oranges and mandarins.

Calamansi are harvested throughout the year, with an interval of about two months between harvests, ensuring high productivity for Mr. Tan.







We grow calamansi as naturally as possible and barvest it all year long.

Anh Tan, Calamansi producer in Vietnam



Calamansi grown without herbicides or pesticides.

Eager to support his family in good conditions and respect his neighbors, Mr. Tan makes sure his fruit is grown sustainably and as naturally as possible. That's why he doesn't use any herbicides or pesticides in his orchards. He uses natural methods to keep pests away. For example, he uses sticky traps to prevent gout fly attacks. A fine example of cultivation that respects the soil and living things.







Learn more about Anh Tan's orchards and the quality of the fruit he grows.

Femminello Lemon Purée



1KG: 41186

5KG: 32368 10KG: 50088





Lemons from PGI Syracuse

So close to Mt Etna that you can see it, lemons have been grown for eating on the Campisi's farm for 400 years. Their unique expertise, the sun-soaked Mediterranean climate and the rich volcanic soil makes this terroir perfect for citrus fruit.









Our lemons are "primo fiore", which means they are barvested between November and March to ensure the most intense flavors.

> Giuseppe and Dario Campisi, lemon farmers for 4 generations



Lemons with a reduced environmental footprint!

The lemon flowers are pollinated thanks to around a hundred beehives that belong to local honey producers, which are moved around the orchards. It's easy when you work without pesticides. As for the water for irrigation, it is pumped exclusively using solar energy.









Read the story of the Campisi's environmentally friendly farming and our advice for using our Femminello lemons.



MORE TRACEABILITY

Mexican limes

Tomas has 38 hectares of land where he grows citrus fruit as well as avocados. He is based in Yucatan in Mexico, the world's number one lime producing country.

There, the summers are short, winters are damp and it is hot and sultry all year round.







We use local plants rich in active substances as natural pesticides.

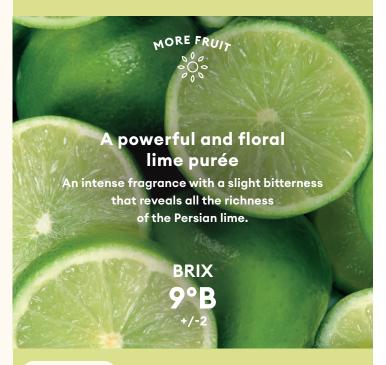
Tomas Chel Cauich, family lime farming for several generations



Limes grown in harmony with nature

After having learned about the real impact pesticides have on consumers' health, Tomas turned to more sustainable methods. He stopped using chemicals and set about diversified farming to naturally return to a balanced ecosystem and a solution for better pest control.







Learn more about Tomas' values and how to use limes in your pastry creations.

Ciaculli Tangerine Purée



1KG: 41196 5KG: 36790





Traced Sicilian tangerines

The Mineo family has been growing tangerines alongside other citrus fruits and vegetables in the Ciaculli region of Sicily since the 1940s.

For three generations, the Mineo family has been passionate about agriculture and what the Mediterranean climate and the typical clay soil of this region have to offer.





Bagheria, Sicily Italy



We have been growing Ciaculli tangerines naturally, without pesticides, since the 1940s.

Vicenzo Mineo, tangerine grower and head of the family business



Tangerines protected by pollinators

Long opposed to the use of pesticides,
Vicenzo decided to go a step further by setting up
beehives on his farm to promote the pollination of
tangerine flowers. The farmer also decided to implement
micro-irrigation in order to avoid excessive
water consumption and to keep weeds at bay.









Learn more about the natural pollination process implemented by Vicenzo and how to use tangerines to enhance your creations.

Moro & Tarocco Blood Orange Purée



■ 1KG: 41197

100% fruit



PGI Sicily blood oranges

Our blood oranges come from the Campisi family farm in Lentini, Sicily, near Mount Etna.
The volcanic soil combined with the typical temperatures of the Mediterranean climate encourage the citrus fruit to grow properly and develop its beautiful flamboyant color.







Lentini, Sicily



↑ Thanks to Mount Etna and its influence on temperatures, these blood oranges bave bigher antbocyanin levels and a unique, balanced flavor. ▶

Giuseppe and Dario Campisi, fourth-generation lemon growers



Sustainably irrigated blood oranges

Keen to preserve the quality of their soil,
the two brothers decided to implement micro-irrigation
in order to avoid excessive water consumption.
The farm's orchards contain zero pesticide residues and
are also naturally pollinated by bees from the farm's own
beehives to foster the growth and flavor of the fruit.









Discover the agroecological methods implemented by Giuseppe and Dario, and our tips on how to make the most of blood orange purée.



MORETRACEABILITY

Yuzu from the protected origin of Kochi in Japan

Our yuzu comes from Shin's farm in Kochi.
This is one of the most highly regarded yuzu orchards, and its protected origin status is a testament to the quality of its fruit. The trees are cultivated in a 2.5-hectare space and pruned so that the leaves and fruit are bathed in natural sunlight.









What makes Kochi yuzu juice so tasty is that it retains a significant amount of essential oil.

Shin Yamamoto-San, Yuzu producer from Kochi



Yuzu cultivated to care for local biodiversity

Whereas before pruned branches were burned, for some time now, Shin's farm has chipped them to supply organic matter, which is then mixed with horse manure from Kochi racecourse.

This compost is spread out through the yuzu orchards and broken down by thousands of earthworms to provide nutrients for the trees. This is only possible because the soil is filled with life.





Learn about the history of the Kochi yuzu farm and see our tips for how to use this fruit.



Blackdown & Andorine Blackcurrant Purée



1KG: 41185 5KG: 32367

100% fruit



Blackcurrants from Burgundy

Florent's farm is located in Burgundy, a historic blackcurrant-producing region. It's right up next to great vineyards, as grapevines and blackcurrants have long been complementary plants for farmers.

The local climate has the cold winters that are needed for this Nordic fruit.









A ripe blackcurrant will quickly fall to the ground, so we barvest non-stop, night and day, to pick the best fruit.

Florent Baillard, blackcurrant farmer and president of the National Association of Blackcurrant and Redcurrant



Blackcurrants promoting biodiversity

98% of blackcurrant-pollinating insects have disappeared in the last 40 years, putting the whole sector in danger. Florent is participating in a project, involving experiments by a researcher from the French National Scientific Research Centre (CNRS), to bring back as much biodiversity as possible to his orchards and share new knowledge with his fellow farmers.







Learn more about Florent's fight to protect the future of blackcurrant farming and how you can use blackcurrant purée in your creations.

Cléry & Charlotte Strawberry Purée

NOUVEAUTÉ



1KG: 43473 5KG: 43474

5KG: 4347410KG: 43475

100% fruit



French strawberries

Marine's strawberries grow in the ancient terroir of Carpentras, at the foot of Mont Ventoux. These plains benefit from a microclimate that helps the strawberries to ripen perfectly, while the mistral wind blows 100 days a year to protect them from diseases.







Carpentras Vaucluse, France



Our strawberries owe their bigb quality to the cold winters of Mont Ventoux and the sunny climate of Vaucluse.

Marine Nouveau, part of a family that has been growing strawberries for three generations



A CSR approach for strawberry-growing

The strawberries are grown here using hydroponic techniques, and all the materials used are recycled and recyclable. Most importantly, 100% of our organic waste and used materials are recycled to minimize their environmental footprint, as is our water.





Find out how Marine keeps her strawberries' carbon footprint to the bare minimum.

Mara des Bois Strawberry Purée



1KG: 41187 ► 5KG: 32365



Mara des Bois strawberries grown in the sun from Dordogne

The climate in the Dordogne region is particularly well suited for Mara des Bois strawberries, with plenty of sun and cool nights. That is why this region produces so many of France's strawberries.



TRACED BACK TO THE GROWERS





Capdrot, France



The Mara des Bois is very fragrant, bright red but fragile: the Dordogne's sun and cool nights suit it perfectly.

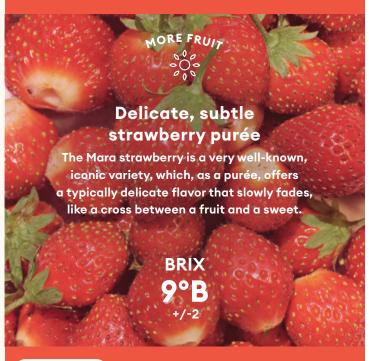
Patrick Marty, strawberry farmer for more than 20 years



Naturally pollinated strawberries

Patrick set up hives for bumblebees to promote the pollination of his strawberry plants. He is committed to making the sector move forward, using organic techniques such as pheromone traps to trick pests, which reduces his use of pesticides.







Find out how to grow an exceptional strawberry with Patrick and discover recipe ideas. Or on adamance.com

Meeker Raspberry Purée



1KG: 41188 5KG: 32366 10KG: 50090

100% fruit



Sourced Serbian raspberries

Arilje raspberries are famous all around the world for their quality. They are grown using traditional techniques, at between 600 and 800 metres of altitude, in a sunny, continental climate with cool nights that allow their aromas to develop.







In accordance with Arilje tradition, young shoots are cut to better expose the fruit to sunlight, letting them fill with sugar.

Mileta Prentjac, raspberry farmer since 1980



Raspberries that are more respectful of the environment

Mileta works on all fronts to decrease the amount of inputs needed to protect his raspberries.

With perseverance, he has reduced the pesticides used on his farm by a third.

And he has many projects up his sleeve to keep using less and less.





Find out why Arilje raspberries have a protected designation of origin and get some ideas to give texture to raspberries.

Or on **adamance.com**



MORETRACEABILITY

Oblačinska variety sour cherries

Dragan owns 8 hectares of sour cherries in the Toplički valley region, where the Oblačinska variety originated. In this specific region, the fruit is highly resistant to disease and climate change, perfectly suited to organic cultivation. The climate is between the continental and Mediterranean climates, its many sunny days ideal for the fruit to reach optimal ripeness.







I'm proud to cultivate the sour cherry trees passed down to me from my grandfather in an environmentally-friendly way.

Dragan Paunović sour cherry producer for 45 years



Sour cherries cultivated to care for local biodiversity.

With the conviction that green energy and organic production are the only way to protect the environment and biodiversity, Dragan decided to install solar panels in his company, carefully monitor his production and only work with certified organic products. A fine example of commitment to sustainability.







Discover Dragan's commitment to sustainable development and our tips for using this sour cherry purée.





Estonian blueberries

The forest where Eno harvests wild blueberries is located in south-eastern Estonia.

Its sandy soil is perfect for growing blueberries, which make their home in the flat terrain around trees. A period of flowering with no overnight frost and with enough pollinating insects results in a good harvest.







We band-pick all our wild blueberries in the forest.

Eno Piil, blueberry farmer, watches over the forest and harvesters



Blueberry picking with the whole family

Our blueberries are not cultivated, they grow naturally without human intervention. Picking them is vital to the local economy. Families gather every summer for this event, and many earn their living from it.









Find out how wild blueberries are picked in Estonia and our tips for using them.

Flavor Cot® & Lido Apricot Purée



1KG: 41184 5KG: 32361

100% fruit



Apricots from the Vallée du Rhône

Jean-Philippe's orchard, which exclusively supplies
Adamance, is just next to Tain l'Hermitage, where we work.
There, the soil is low in sand and the climate is perfect for apricots. But, he has to adapt to winters that are ending earlier and earlier, which increases the risk of late frost impacting flowering. So, he has built anti-frost wind towers in all his orchards.



TRACED BACK TO THE GROWERS





Chateauneuf-sur-Isère



We prefer to work with nature rather than with pesticides.

Jean-Philippe Boisset, apricot farmer, has taken over his parents' farm with his brothers



Apricots in harmony with the environment

Jean Philippe has decided to work differently to grow apricots in environmentally responsible orchards. He lets grass strips grow between each row of trees. He has chosen to use drip irrigation and organic techniques, to greatly reduce his use of inputs.









Dive right in to an orchard with high environmental value and start to create using apricot purée.

Montrouge & Patty[®] White Peach Purée



1KG: 41190 5KG: 32362

100% fruit



Peaches from Plateau des Costières

Peach trees need soil with good drainage. That is why
Plateau des Costières is ideal, with clay loam soil, pebbles
and sand. In Beaucaire, peaches grow under the Gard
region's sun, in an area that used to be garrigue.
This means the soil is rich in organic material that
feeds the peach trees.







As our orchard is dedicated to Adamance, we were able to delay the barvest to obtain sweeter fruit.

Carlos Dias Gorrilhes, crop manager and peach expert



Peach trees watered just the right amount

Along the edge of his environmentally responsible orchard, Carlos has planted cypress hedges to break the mistral winds. This stops them from stressing the trees and damaging the fruit. He has also halved his water consumption by installing micro-jet irrigation systems at the foot of each tree.









Take a closer look at Carlos' orchard with our head of R&D and get some tips to work with the subtle aromas in peach purée.

Green Williams Pear Purée



1KG: 41191 5KG: 32363



Pears from the Vallée du Rhône

Nicolas' farm is located on an island between the two arms of the Rhône river, forming a perfect micro-climate to grow his pears. The trees are fed by the sediment in the soil, which is low in stones and retains water well.



TRACED BACK TO THE GROWERS





Sablons, France



Our pears taste so excellent because they are grown on the sediments of the Rhône.

Nicolas Buard, pear farmer and irrigation manager for the area



protected by insects

Nicolas has developed true expertise, which means he can grow pears with no pesticide residue. He allows vegetation to grow on the orchard, so that predators of pests that attack pear trees can live there and protect the trees. That means he treats his crops two times less compared to conventional agriculture.









Be inspired by Nicolas' collective-minded spirit and get our tips on ways to use pear purée.



MORETRACEABILITY

Apples from Maine-et-Loire

François' 144 hectares of Pom'Ligne orchards have been operating since 1993, across two villages in Maine-et-Loire, which is France's top apple-growing region because of its terroir and climate. Lots of apple varieties have originated from there.







Montreuil-sur-Maine, Maine-et-Loire France



Nature teaches us to be humble, producing beautiful, tasty apples every season is a victory to be celebrated.

François Cordier, apple farmer at the forefront of agroecology



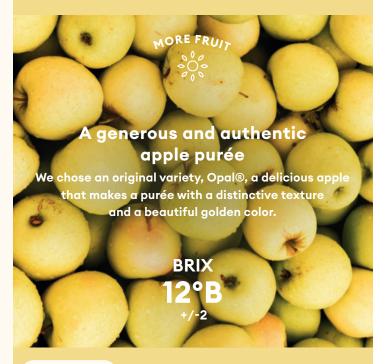
Apples grown using agro-ecology techniques

To find a way out of intensive production, François turned to agroecology in the early 2000s.

This technique includes covering the soil to replenish its nutrients and carefully regulating weed killer usage to protect organic life.









Make a stand for agroecology with François and discover our recipes for showcasing Opal®.

Passiflora Edulis Flavicarpa Passion Fruit Purée

NEW



1KG: 43351 5KG: 43476





Passion fruit from Peru

Since he was a child, Isaias
has been growing passion fruit
with his father on their 12-hectare farm.
The local climatic conditions are ideal,
the high altitude bathing the fruit
in sunshine while keeping it cool
with the wind that is present all year long.
These factors make it possible for
the soil to maintain the moisture levels
necessary to grow passion fruit.







I am proud of the solidarity between producers in my valley: we help each other to grow the best possible passion fruit.

Isaias Saavedra Ramos, growing passion fruit from father to son.

Passion fruit farmer



Passion fruit with high Brix

Isaias collects seeds from the fruit
he cultivates himself. This not only ensures
independence from third parties,
but also the ability to select the best,
maximum quality seeds (with high Brix),
adapt to local climatic conditions
and defend against disease.
Seed quality control is one of
his keys to success.





Find out more about passion fruit growing conditions in Peru

Kesar & Alphonso Mango Purée



1KG: 41189 5KG: 32371 10KG: 50098





Mangoes that can be traced from India

Mangoes are a village crop in India, with many small farms scattered throughout huge regions and lots of intermediaries, which makes the sector hard to trace. By working directly with our farmers, we know them all, so we can make sure that the workers, the environment and the quality of our fruits are all respected.







The unique taste of our Alphonso mangoes comes from ancient volcanic rocks and sea winds.

Tushar Chavan, mango farmer with his family and village mayor for 25 years



Zero waste mangoes!

The mango stones are recycled as fuel for energy production. Alphonso's orchards are also part of a pilot project to improve the productivity of orchards by using less inputs, all while keeping farmers safe.





Check out the list of our mango farmers and get some inspiration to start creating.

Cocos Nucifera Coconut Cream



1KG: 41183 5KG: 32369



Coconuts from Sri Lanka

All our coconuts come from the "Sandalankawa Estate" plantation. It is ideally located in a coastal region, with a humid, tropical climate that is perfect for growing coconuts.



TRACED BACK TO THE GROWERS







Our plots are in the 'coconut triangle' where we have the perfect climate for particularly aromatic coconuts.

> Keerthi Ranjith Ranwala, experienced coconut farmer



Coconuts without animal abuse

Enslaving and mistreating monkeys to harvest coconuts is a serious problem in parts of Southeast Asia. We have chosen a partner who guarantees that no monkeys are exploited to harvest their coconuts. And we also make sure that all farm workers work in good conditions.

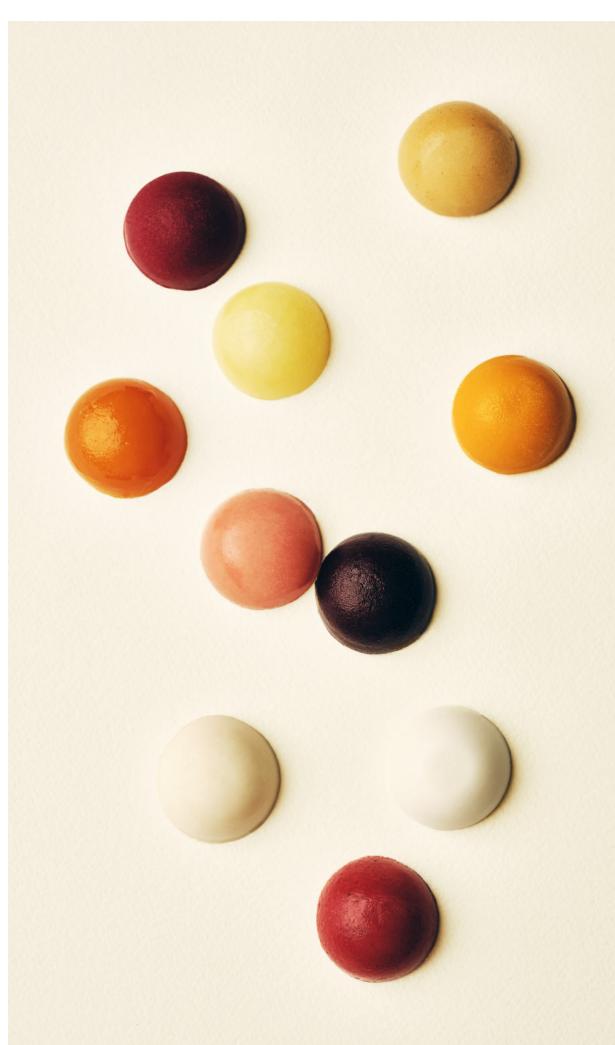








Deepen your knowledge of coconut and how it can be used in pastry-making.



Product details

	Brix	CODE FOR 1KG	CODE FOR 5KG	CODE FOR 10KG
Fantastico & Femminello Bergamot Purée	8+/-2	42893	-	-
Calamansi	8+/-2	43759	-	-
Femminello Lemon	8+/-2	41186	32368	50088
Persian Lime	9+/-2	41194	48593	-
Ciaculli Tangerine	10.5+/-2	41196	36790	-
Blood Orange	12+/-2	41197	-	-
Yuzu	8+/-2	43005	-	-
Blackdown and Andorine Black Currant	16+/-2	41185	32367	-
Cléry & Charlotte Strawberry	9+/-2	43473	43474	43475
Mara des Bois Strawberry	9+/-2	41187	32365	-
Meeker Raspberry	12+/-2	41188	32366	50090
Sour Cherry	18+/-2	43758	-	-
Wild Blueberry	10+/-2	41195	48594	-
Flavor Cot & Lido Apricot	13+/-2	41184	32361	-
Montrouge & Patty White Peach	11+/-2	41190	32362	-
Green Williams Pear	14+/-2	41191	32363	-
Opal Apple	12+/-2	48589	48592	-
Peru Passion Fruit	15+/-2	43351	43476	-
Kesar & Alphonso Mango	18+/-2	41189	32371	50098
Coconut Cream	24+/-3	41183	32369	-

New for 2023



